

EXHIBIT A

A FIG INITIATIVE

August-September

Sept. - October

October- November

Confidence through Clarity

The business community is interested in bringing back business confidence

A Dutch business consulting firm is engaging FIG to lead the campaign

The duration of phase zero will be 90 days.

The final products will be a 30-45 minute video.

Write Scenario, direct production, produce video.

	August-September	Sept. - October	October- November	Total	
FIG Revenue	\$150,000.00	\$150,000.00	\$150,000.00	\$450,000.00	
COGS at 20%	\$30,000.00	\$30,000.00	\$30,000.00	\$90,000.00	
Gross Margin	\$120,000.00	\$120,000.00	\$120,000.00	\$360,000.00	80.00%
Cost					
Film Crew 320 hours at \$50/ hr	20000	20000	20000	\$60,000.00	
Senior Investigator 1 40 hours at \$150/hr BG	6000	6000	6000	\$18,000.00	
Senior Investigator 2 40 hrs at \$150/hr MB	6000	6000	6000	\$18,000.00	
Senior Investigator 2 40 hrs at \$250/hr.shm.b	10000	10000	10000	\$30,000.00	
Rep. man	15000	15000	15000	\$45,000.00	
Admin support	5000	5000	5000	\$15,000.00	
Process Design , management and execution					
FIG LAB 1	15000	10000	10000	\$35,000.00	
FIG LAB 2	15000	10000	10000	\$35,000.00	
FIG LAB 3	15000	10000	10000	\$35,000.00	
Sentiment analysis before and after video distribution	5000	5000	5000	\$15,000.00	
Total Cost	\$112,000.00	\$97,000.00	\$97,000.00	\$306,000.00	68.00%
NOI	\$8,000.00	\$23,000.00	\$23,000.00	\$54,000.00	12.00%